

hello
possible

powered by
Catalyst

Every great success story
starts with an idea.

What is Catalyst?

We are an independent, non-profit science and technology hub focused on fostering innovation and entrepreneurship in Northern Ireland.

The epicentre of innovation in Northern Ireland, we provide everything that innovators and entrepreneurs need to reach higher and succeed faster – a home, a powerful community, enhanced by international networks of venture capital, and market development support.

Inclusivity is at the core of what we do at Catalyst, we are working to remove the barriers that prevent people from accessing opportunities in the innovation economy, such as access to entrepreneurship and learning the skills to innovate.



TAKE
A
CHANCE.

Meet the team



Adam Bradley

Programme Manager –
Role Models



Matthew McKeown

Programme Manager –
Hello Possible



Enya Carroll

Programme Manager –
Design Hub

Hello Possible is a ground-breaking new programme designed to ignite individual's ambition and guide and support them through the first steps of business ideation.

Goal:

Unleash a wave of incredible, untapped
entrepreneurial potential in our region.

How?

- By focusing on developing a **growth / innovation mindset** and delving into the barriers that would prevent the participant from starting their entrepreneurial journey.
- By adapting the **best in class 'Disciplined Entrepreneurship'** content from **MIT** and distilling this content to make it accessible to a wide range of diverse people.
- By delivering in **community**.
- By **collaborating** with other organisations to signpost to **further opportunities**.
- By showing **how to identify problems** and **providing methods to explore/test innovative solutions**.

Cushendall Pilot

Check out this [short video](#) from our first pilot session in Cushendall.

This session was delivered in community at the Cushendall Innovation Centre with assistance from **Grow The Glens**.

The group was a **full female** cohort, with varied entrepreneurial experience, from zero to some.



Workshop Delivery

We can deliver the programme in a variety of different formats; it depends on the needs of the majority of the group.

Either a **3-part series** over 3 weeks or consecutive days or a **2-part series** over 2 weeks or consecutive days.

We endeavour to be as **flexible** as possible to suit the needs best of our participants for delivery.

hello *possible*



What participants can expect



Spark Self-Reflection:

Discover your unique strengths, passions, interests and develop a growth mindset.



Provide a Roadmap:

Gain practical strategies and tools to test ideas and get signposted to further opportunities



Cultivate Creativity:

Learn how to generate business ideas that align with who you are and have potential.



Foster Community:

Connect with fellow aspiring entrepreneurs and access a network of mentorship opportunities in a friendly, safe environment.

Target Audience for Pilot

Female and/or Non-Degree holder

*Our main initial focus will be closing the gaps in gender, socioeconomic and educational attainment participation as this is where we see the biggest gaps in our community.

Interested?

If you are interested in bringing **Hello Possible** to your community or finding out more, please send an email of interest to:

matthew.mckeown@wearecatalyst.org

Dates for delivery are booking up fast, if interested please do not delay to avoid disappointment.